



Graphic & Digital Designer

Bath Rugby are searching for a creative superstar to deliver innovative, ground-breaking, engaging and high-quality content.

Working for one of the UK's most respected sports brands, you'll be joining at an exciting and ambitious phase in the club's development.

What you'll be doing

You'll be responsible for the creative delivery across the business, both internally and externally via all owned, paid and earned marketing channels.

Collaborating with key people from around the business you'll play a significant role in delivering to a variety of channels such as social media, website, CRM and in-venue.

You'll demonstrate creativity with a commercial edge to help develop relevant, innovative campaigns that support all business objectives such as ticket sales, community engagement, ecommerce and matchday activation.

Acting as a brand ambassador you'll develop creative solutions which maintain a consistent narrative. You'll own the production schedule, from initial briefing to implementation, assigning tasks to other creative specialists within the team and utilising external agencies where appropriate.

And you'll always be close to the action, overseeing the delivery of filming, editing and final output of high-quality, engaging Bath Rugby video content.

What will you need:

- You'll need at least three years of experience in a similar type of creative role.
- A portfolio that showcases your design skills, demonstrating your creative ability across a range of digital, print and animated solutions.
- To have an expert knowledge of the core Adobe Creative Cloud applications including (but not limited to): Photoshop, InDesign, Illustrator and Premiere Pro/Final Cut Pro. A deep understanding of the best ways of working when using these applications; best practice when it comes to designing raster or vector-based artwork; and a good understanding of rendering and exporting video content is also required.



- To have knowledge of Adobe Audition, Lightroom, Animate, and Camera RAW (desirable).
- To have experience designing for large print touchpoints and be confident designing sophisticated layouts for published pieces, as well as the ability to quickly develop creative for advertising in local, regional and national publications.
- To have a deep understanding of the constantly changing digital platforms and the asset variants and restrictions that each platform dictates.
- To be confident with both still photography as well as videography, understanding how to best capture a variety of content.
- To be confident with image retouching and able to manipulate imagery if required.
- To have a good knowledge of the basics of video post-production.
- Management experience is desirable, but not essential.